TRANSFORMING CROSS-BORDER TRADE IN PAKISTAN

Message from the CEO

Syed Irfan Haider
CEO Pakistan Single Window

Dear Team,

As we reflect on the first quarter of 2026, I am proud to share the transformative journey we have made in advancing Pakistan's digital trade ecosystem. The quarter has been marked by significant milestones, from the launch of new digital services to the strengthening of partnerships and preparations for commercial scaling, all underpinned by our vision.

One of our most significant achievements this quarter was the launch of Trade Link, Pakistan's first digital trade information platform for businesses and traders. This platform has been the foundation stone for scaling Trade Connect, Trade and Sustain Link and upcoming digital services. It provides a single, trusted, and secure digital gateway for businesses to access trade information. This is a major step in creating partners, it is an investment in long-term competitiveness of Pakistan's trade ecosystem.

Read More

Key Highlights

01 — Trade Link Opens Pakistan's Trade Information to Businesses

02 — Regional Connectivity Strengthened with Uzbekistan PSW and Kazakhstan Partnerships

03 — Digital Trade Linkage with Uzbekistan Strengthens Regional Trade Ecosystem

04 — Scaling Digital Trade Ecosystems: PSW at PCN Karachi

05 — UNESCAP and Customs Partner to Strengthen Digital Trade Ecosystems

06 — ICD Engages with UNESCAP and Leads to Single Window Discussions

Scaling Toward a Million: Driving Impact Across Pakistan's Trade Sector

Current Journey of PSW Subscribers

102,928

Commercial Banks 29

Declarations 1,585,833

1,026,413 LPCO Applications

PSW is a Government-to-Business (G2B) platform that connects Pakistan's trade ecosystem. Over Government Agencies (GAs), which include LPCO-based management processes, Customs Clearance, Port Clearance, Cargo Movement, Warehousing and Control Processes, Money Exchanges, and Other Government Entities (OGEs) under

Read More

PSW EXCELLENCE

ہر نئی ٹیکنالوجی کا سفر

Trade Link Opens Nationwide: Free Interactive E-Learning for Traders, Startups, and Entrepreneurs

Trade Link, Pakistan's first dedicated digital platform for trade information, has been launched across the country. Offering trade notifications, tariff information, and regulatory updates, Trade Link will benefit the trade community, including traders, startups, and entrepreneurs, relevant skills, boost confidence, and prepare participants for success in local and global markets.

Read More

Digital Connectivity: Advancing Pakistan-Uzbekistan Pre-Arrival Data Exchange

PSW has strengthened its partnership with Uzbekistan's National Customs Committee to enhance regional trade by operationalizing electronic data exchange between customs authorities, improving efficiency and transparency.

Read More

Seamless Trade in Action: 24 Chambers Integrated into Pakistan's Digital Platform

PSW has integrated 24 major chambers of commerce and trade associations into its digital ecosystem, enhancing connectivity, transparency, and stakeholder engagement across the country.

Read More

Transforming Export Processes: PSW Introduces Upgraded Digital e-CO System

PSW has launched the upgraded e-CO system, a digital platform for managing certificates of origin (COs) and preferential documents (including GSP Form A, APTA, and SAFTA formats). The system supports multi-level approvals, digital signatures, and automated validation, significantly reducing processing time and improving accuracy for exporters and customs authorities.

Read More

PSW Launches Ask Media Series to Showcase its Transformative Impact on Pakistan's Trade

PSW launched the "Ask Media" series, a new initiative to showcase its transformative impact on Pakistan's trade landscape. The series highlights how PSW is streamlining processes, enhancing transparency, and driving a more efficient, competitive, and digitally enabled trade ecosystem, positioning Pakistan as a leader in regional connectivity.

Read More

Trade Safe – PSW Podcast Series Explores Career Future Skills for Shaping Pakistan's Workforce and Industry

In the first episode of Trade Safe – The PSW Podcast, Syed Irfan Haider, CEO Pakistan Single Window, shares his journey and the vision behind the initiative.

Read More

Digital Innovation and Governance: PSW at Governance Forum 2026

At the Pakistan Business Council, PSW showcased national platforms integrated into the Government Service Bus (GSB), including the Ministry of Planning, Development & Special Initiatives (MoPDSI) and the Ministry of Maritime Affairs (MoMA), highlighting how digital innovation and governance are driving Pakistan's trade facilitation.

Read More

Driving Digital Trade Innovation: PSW at PTA Hub 2026

At the Pakistan Telecommunication Authority (PTA) Hub 2026, PSW showcased the ongoing digital trade initiatives and upcoming platform enhancements. The session highlighted how PSW is streamlining cross-border trade through digital connectivity and highlighting how digital transformation and connectivity are driving more efficient, transparent, and competitive trade ecosystems.

Read More

PSW Promotes At Chinese Consulate Lahore

At the Pakistan Business Council, PSW showcased national platforms integrated into the Government Service Bus (GSB), including the Ministry of Planning, Development & Special Initiatives (MoPDSI) and the Ministry of Maritime Affairs (MoMA), highlighting how digital innovation and governance are driving Pakistan's trade facilitation ecosystem.

Read More

Connecting Sindh's Businesses to Global Markets: PSW Leads Trade at the 2nd Sukkur Trade Exhibition 2026

At the Sukkur Trade Exhibition, PSW connected Sindh's exporters to global markets by showcasing digital trade solutions and highlighting how digitized documentation and streamlined processes can reduce delays, lower costs, improve compliance, and expand market access.

Read More

PSW Strengthens AI Driven Cargo Scanning Port Cargo Scanner

At Karachi Port, PSW showcased its AI-driven cargo scanning solution, enhancing real-time visibility and risk management across port operations. The solution integrates with existing port systems to support faster, more secure cargo movement and improved compliance.

Read More

Digital Trade in Action: Supporting SMEs at the Cluster Showcase Expo 2026

At the Made in Pakistan – SME Cluster Showcase Expo, organized by the Cluster Office, PSW showcased solutions designed to support SMEs in scaling export-ready businesses and strengthening cross-border trade.

Read More

PSW Hosts Former SBP Governor Dr. Ishrat Husain for Exchange on Trade Digitalization

PSW welcomed Ishrat Husain, former Governor State Bank of Pakistan and former Chairman of the Federal Bureau of Revenue, for a strategic discussion on how PSW can leverage its platforms to support trade facilitation, revenue mobilization, and economic resilience, including cross-border trade and exports.

Read More

PSW Partners with ICCI to Facilitate Efficient Medical Devices Imports under Rule 226

PSW has partnered with the Islamabad Chamber of Commerce and Industry (ICCI) to streamline the import of medical devices under Rule 226, leveraging digital processes to improve efficiency, transparency, and compliance for businesses and healthcare stakeholders.

Read More

PSW COLLABORATION

ہر نئی ٹیکنالوجی کا سفر

PSW and GCU Lahore Strengthen Industry-Academia Synergy

PSW and GCU Lahore Campus conducted a joint session on digital transformation and entrepreneurship, aimed to establish a strong connection between industry and academia, creating pathways for digital innovation and talent development.

Read More

Empowering Women Entrepreneurs: PSW and PWCCI Focus Group Discussion in Lahore

Under Phase II of the Women Entrepreneurship Development Initiative, PSW, in collaboration with the Pakistan Women Chamber of Commerce and Industry (PWCCI), conducted a focus group discussion in Lahore to engage women entrepreneurs and gather insights on barriers they face and potential solutions to support their growth.

Read More

PSW and Pak EXIM Bank Strengthen Collaboration to Advance Trade Facilitation and Export Financing

To strengthen Pakistan's connectivity and trade facilitation ecosystem, PSW and Pak Exim Bank Karachi held a strategic discussion focused on aligning digital trade initiatives with export financing mechanisms.

Read More

PSW Engages with UNESCAP and Leads to Single Window Discussions

PSW hosted high-level discussions with the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) and the Islamic Chambers of Commerce and Industry (ICCI) to explore collaboration on Single Window frameworks in SAARC and Asian countries.

Read More

PSW IN THE NEWS

ہر نئی ٹیکنالوجی کا سفر

PSW & PCS Partner to Enhance Digital Tracking Port Cargo Scanner

Karachi, Karachi Port Trust (KPT) and the Pakistan Customs Service (PCS) have strengthened their collaboration to enhance digital tracking across Port Cargo Scanner operations, aiming to improve real-time visibility, security, and operational efficiency across the port ecosystem. The initiative focuses on the integration of digital systems with existing port operations to support faster, more secure cargo movement and improved compliance.

Read More

Strengthening Partnerships: PSW Leads Trade Talks in Ensuring Security and Efficiency Amid Global Disruptions

Amid ongoing global supply chain disruptions, PSW has been actively engaging with key stakeholders across sectors to strengthen trade resilience, ensure smooth cargo movement, and maintain uninterrupted trade flows. The initiative underscores PSW's role as a facilitator of dialogue and coordination, supporting national and global trade in a volatile operating environment while ensuring security and efficiency.

Read More

PSW Strengthens Digital Security to Support Economic Growth and Investment

As Pakistan prioritizes its digital transformation, PSW continues to strengthen its cybersecurity framework to support secure, resilient, and trusted digital trade ecosystems, ensuring data integrity, system availability, and stakeholder confidence.

Read More

PSW Performs Introduce PSW Integration to Boost Export Competitiveness

At government-led events in Karachi, Hyderabad, and Sukkur, PSW's recent performances showcased how digital trade solutions can reduce delays, lower compliance costs, and improve export competitiveness. The sessions highlighted how PSW's integration with key stakeholders and digital trade ecosystems is helping exporters access faster customs clearance, improve supply chain visibility, and strengthen their global competitiveness.

Read More

Senate Highlights PSW's Role in Empowering Women Entrepreneurs

The Senate Customs Committee commended the Pakistan Single Window (PSW) for supporting SMEs and underscored the importance of digital platforms such as the Trade Development Authority of Pakistan (TDAP) in enhancing transparency, reducing bureaucratic barriers, and improving access to information for exporters and entrepreneurs.

Read More

PSW Trade Connect

ہر نئی ٹیکنالوجی کا سفر

Empowering Women in Trade: PSW Showcases Digital Solutions at the 6th WE Exhibit 2026

The 6th WE Exhibit 2026, organized by the Women Entrepreneurship Development Initiative (WEDI) and supported by Trade Development Authority of Pakistan (TDAP), brought together women entrepreneurs, industry leaders, and ecosystem partners to showcase innovation and digital readiness in trade.

Read More

Empowering Sindh's Export Potential: PSW and UNESCAP Hosted Export Readiness Sessions

The session underscored how digital tools such as the PSW and the Global Business Solutions Ecosystem (GBSE) contribute to enhancing transparency, reducing bureaucratic barriers, and improving access to information for exporters and entrepreneurs, ultimately strengthening knowledge of digital trade tools and regulatory frameworks.

Read More

Strategic Consultation: PSW and HQAP Align on Medical Device Import Facilitation

To align with global service standards and improve the import ecosystem for medical devices, PSW and the Health Quality Assurance Program (HQAP) conducted a strategic consultation focused on streamlining processes, enhancing transparency, and strengthening regulatory compliance.

Read More

Guiding Exo Exporters: PSW and Customs Academy (SCD), 2026 Digital Integration

The 2026 Exo Exporters Training Program (EEP) Customs PSW hosted a comprehensive session with the Customs Academy (SCD) to provide Exo Exporters with fast-track access to the Pakistan Single Window (PSW). The session underscored how PSW offers exporters the opportunity to connect with customs authorities, streamline compliance, and access the PSW ecosystem.

Read More

PSW Pakistan Customs Academy Strengthens Capacity Building Session Under SBP's BOE Initiative

To strengthen customs capacity and support the State Bank of Pakistan's (SBP) Bank of Exports Bridge Initiative (BOE), PSW conducted a training session for officers from the Customs Academy (SCD). The session focused on building technical capacity and aligning customs operations with digital trade objectives.

Read More

PSW Advances Women's Digital Entrepreneurship Capacity Building Session Under SBP's BOE Initiative

To strengthen women's digital entrepreneurship and support the State Bank of Pakistan's Bank of Exports Bridge Initiative (BOE), PSW conducted a training session for women entrepreneurs. The session focused on building digital capacity and aligning women-led enterprises with cross-border trade opportunities.

Read More

PSW's Ramadan Iftaran Drive: A Gesture of Goodwill, Unity, Strategic Outreach, and Corporate Social Responsibility

In the spirit of Ramadan, PSW organized the annual Iftaran drive, bringing together employees across departments in a collect of appreciation for their dedication and contribution to the organization.

Read More

Company Updates

کچھ نیا کیا

Women of Impact: Celebrating Leadership and Innovation on IWD 2026

This International Women's Day (IWD), PSW celebrated the contributions and leadership innovation of its women professionals, highlighting how their work is shaping the future of digital trade. The initiative underscored the growing role of women in cybersecurity, digital transformation, compliance, and cross-border trade ecosystems.

Read More

How to Inspire: From Interns to Impact at PSW

PSW's internship program has evolved into a dynamic talent pipeline, connecting students and recent graduates with real-world opportunities to learn, grow, and engage with the trade ecosystem.

Read More

Empowering the Workforce: Through ITSA-4 Foundation Training to Strengthen Digital Transformation and Drive Excellence

To stay ahead amidst ongoing transformation and technological disruption, PSW conducted Foundation Training program for its Grade 4 cohort to ensure digital readiness and foster a culture of continuous learning.

Read More

PSW Drives Talent Growth and Agile Learning Through the PLUS Initiative

To strengthen talent development, building a future-ready workforce, PSW conducted an ongoing learning session under the PLUS initiative (Plan, Learn, Unlock, Succeed). The session focused on building a culture of continuous learning and agile processes, demonstrating how structured learning initiatives can drive organizational readiness and performance.

Read More

Inspire@PSW: Exploring the Future of AI with Amnara Ahsin

PSW hosted a high-impact "Inspire@PSW" session featuring Amnara Ahsin, Senior Manager at Ernst & Young. The session focused on how artificial intelligence is reshaping business operations and how these tools can be leveraged to drive efficiency, enhance decision-making, and support long-term organizational growth.

Read More

Celebrating Teams, Celebrating Fun: PSW Sports Fest in Karachi and Islamabad

PSW hosted annual sports fixtures in Karachi and Islamabad, creating an environment where employees across departments came together outside the formal setting of work and foster superior bonding. The events included a mix of competitive fixtures, cultural performances, and recreational activities.

Read More

Designer, Manager, and Publisher: Sr. PSW Marcom Department

CONTACT US: marcom@psw.gov.pk

Head Office: 2nd Floor, KPT Headquarters, Block 12-B, Karachi-75500 (Pakistan)
Regional Office: Kashmir Road, Lahore, 2nd Floor, Pakistan Customs Academy, Lahore

FOLLOW US ON SOCIALS

Powered by PSW